

**Hectronic**

*Smart solutions for  
parking and refuelling*



**Success through Innovation**  
**Innovation, Quality and Commitment.**

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## Innovation - Quality - Commitment

Quality, creativity and solid expertise form the basis of our corporate philosophy. With high-quality products, we offer our customers in the areas of gas stations and parking space management, innovative solutions that simplify and efficiently design the processes. This opens up new opportunities and real optimisation opportunities for our customers.

We want to set an example by being both professional and ethical in how we work. This means, we produce in an ecologically and responsible manner, get involved both locally and internationally and deal with our customers, partners and employees fairly and respectfully.

## Firmly established - around the world

As a family company, we operate worldwide. With our headquarters in Bonndorf / Black Forest (Germany), seven subsidiaries and more than 70 sales and service partners, we guarantee our customers a competent contact partner all over the world.

Because of our clear and manageable corporate structures, we can deal with our client's needs quickly and flexibly, and thereby meet their requirements successfully. Learn more about the extensive services of Hectronic GmbH on the following pages.



Stefan Forster, Managing Director



## As a tradition - competent and innovative

In 1928, the inventor, Dr. Herbert Kienzle, with the first taximeter, laid the foundation stone for today's business success. This evolved - not least through the merger of Kienzle and Hectronic in 1996 - into a leading international company.

**1928** Founding of Kienzle Apparate. Dr. Herbert Kienzle develops the first taximeter for horse-drawn carriages.

**1955** VDO Kienzle starts with the first manufacturing of parking meters under license.

**1964** Founding of Hectronic AG in Brugg. The well-known Hectronic fuel dispenser cut-off system establishes itself on the market.

**1982** Ernst Forster takes over Hectronic AG.

**1996** Hectronic takes over the areas of Parking and Refuelling of VDO Kienzle and relocates production to the present headquarters in Bonndorf/Germany.

**2000** Founding of Hectronic France and Hectronic Poland.

**2005** Founding of Hectronic India.

**2006** Stefan Forster takes over the management of the family-owned company.

**2009** Hectronic takes over EDV-SOS GmbH in Austria - the specialists for POS systems.

**2010** Founding of Hectronic USA.

**2013** Founding of Hectronic Vertriebs- & Service GmbH RheinRuhr/Germany. Takeover of the sales and support activities of the pump supplier Bennett & Sauser in Solothurn/Switzerland.

### Success through Innovation

Our vision is to be the worldwide leader with intelligent solutions in the areas of Parking, Refuelling and Sensor Systems. Processes must be designed to be safe and efficient, reducing operating costs and our solutions must be flexibly adapted to the needs of our customers. Innovations are the basis for this.

Therefore, in the age of Smartphones, apps and the World Wide Web, we develop pioneering solutions with Swiss precision and German engineering - from the first groundbreaking taximeter to pioneering solutions for an intelligent parking space and petrol station management system.

### Success through Quality

Made in Germany is an obligation! The entire development, manufacturing and sales process for our products is organised and executed by a certified quality management system according to EN ISO 9001: 2008.

We guarantee our customers top quality made in Germany due to high demands on our suppliers, consistent control and optimisation of our processes and the use of modern technologies.





## Success through Partnership

Our customers are the focus of our entrepreneurial activities. By innovativeness, fairness in dealing with each other and open dialogue with our customers and partners, we create advanced and technologically superior solutions that offer real added value.

## Hectronic today

Hectronic is present around the globe with 250 employees, 7 subsidiaries and more than 70 distributors. Hectronic meets the global and economic challenges with a diversified range of products and solutions.

***This way, we not only protect our future, but also the long-term success of our customers.***

## Shaping the future

„A company is only as good as its employees.“ With a total of 21 apprentices and students, these are not just empty words at Hectronic. Historically, practice-oriented training and further education represents an elementary part of Hectronic’s business philosophy. This starts with our technical and commercial apprentices and DHBW students, and includes internal sales or support training as well as the external further education of our management staff.

During an apprenticeship, Hectronic pursues new and innovative methods. So

the nationally acclaimed training cooperation HeDu was launched with the neighbouring operation Dunkermotoren. There, technical apprentices have the opportunity of enjoying first class training in the latest apprenticeship facilities of both companies.

Thus, we not only contribute to the development of our motivated employees, but also invest specifically in the operational future and competitiveness of Hectronic.

 <https://www.facebook.com/Hectronic>

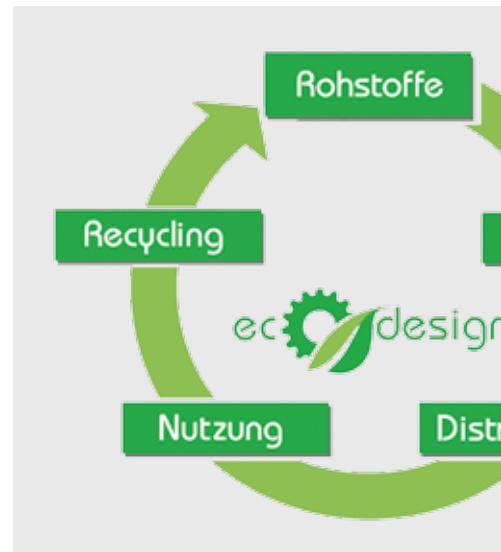


## Being financially sustainable

Environmental protection is also a tradition at Hectronic. We already introduced the concept of EcoDesign in the company many years ago. The environmental impact of our products and services throughout their entire life cycle is a concern for us - from development through production to packaging and logistics - and Eco-Design is used to study and improve this. Natural resources can be protected by economising with raw materials and energy, the use of

environmentally acceptable materials and employing sustainable environmental protection. We contribute not only ecologically, but also contribute to the financial gain of our customers through considerable savings of energy and long-lasting quality products.

Our principle: Thinking economically and acting ecologically pays off for everyone.





## Social commitment

As we are traditionally rooted to our headquarters in Bonndorf, we support many local clubs and charities since the founding of Hectronic.

With the launch of Hectronic India in 2005 also came the idea that as a successful company, one should help where the need is the greatest immediately. GandhiCare was founded by Ernst Forster, the current Chairman of the Advisory Board of Hectronic GmbH, with much personal and voluntary commitment.

GandhiCare - a German-Swiss aid organisation, which now supports about 90 orphans in India with sponsorships. The construction and operation of its own school and training centres allows the organisation to ensure that needy children receive a proper education. In short: Hectronic supports GandhiCare, so that GandhiCare can provide people with active help to help themselves.

Please take the opportunity to inform yourself. GandhiCare also appreciates your support!

[www.GandhiCare.org](http://www.GandhiCare.org)

## Smart solutions for parking and refuelling

The brief keywords parking, refuelling, sensor systems conceal extensive and innovative Hectronic product and system solutions for modern parking space management and intelligent petrol station management.

### Smart Parking

#### Perfect solutions for modern parking space management

Professional parking space management makes high demands on equipment and software. The systems must be suitable to be used reliably for large public car parks as well for small, gated parking spaces. With Smart Parking, Hectronic offers the perfect solution for your specific requirements - flexible, completely safe and easy to use.



Our Smart Parking solutions for public and gated parking lots consist of the following components:

- Citea parking ticket machines
- CityLine parking space management software
- Manual pay station system - barcode ticket generator
- HecTwin barrier system



### Benefits to you

- Fast return on investment
- Maintenance-friendly products
- Easy operation
- Versatile payment options and languages
- Easy administration and connectivity

### Our customers

- Cities and municipalities
- Public and private parking garage operators
- Restaurants and hotels
- Shopping centres and recreational facilities
- Airports and hospitals





## Smart Refuelling

### Complete solutions for intelligent petrol station management

The intelligent system solutions from Hectronic offer extensive possibilities for intelligent tank content and petrol station management, whether company, fleet fuelling stations or public petrol stations. From individual components to fully integrated shop solutions.

Everything from a single source.

## Benefits to you

- Integrated and custom solutions
- Simple, intuitive handling of the products
- Fast and smooth refuelling
- High vehicle throughput
- Simplified ordering system
- Exact analysis of consumption and anti-theft system
- Practical on-line monitoring of tank fill levels
- Protection against overfilling of tanks and immediate leak detection



Our smart refuelling solutions for public petrol stations and fleet and company fuelling stations consist of the following components:

HecStar, HecFleet and Heconomy fuel terminals

HecPump petrol pump

HecPoll petrol station management software

FleetNet on-line authorisation for fleet and station cards

PetroLine real-time monitoring of fuel terminals and tank fill levels

HecNet card billing system

Biskas POS system

PetroPoint automatic vehicle recognition

OptiLevel tank contents management using:

HLS probes

Mineo & truck driver display

Maxam controller

Optavias software

HecoFill tank overflow prevention and leak protection

## Our customers

- Company and fleet service stations
- Public service stations
- Industrial plants

## Reliable service - around the globe

To be able to work economically and efficiently, petrol station or parking lot operators must make sure that their products and systems work perfectly around the clock, summer and winter. With a growing degree of complexity and automation in these systems, this requires not only regular and professional maintenance of the products, but also fast and reliable support.

### City of Freiburg, Germany

Freiburg is the southernmost city in Germany and is considered the unofficial capital of the Black Forest.

*„We are very pleased with the installed parking technology from Hectronic. The system is user friendly, reliable, and above all, very easy to maintain.“*

City of Freiburg



### BayWa, Germany

BayWa is an internationally active group with core competencies in the segments of farming, construction, and energy. BayWa offers its customers high-quality fuels at 120 mainly automatic petrol stations in South Germany.

*So that refuelling can occur 24/7, the company places high value on reliable technology and has put its trust in Hectronic HecStar fuel terminals for many years.*



### Migrol, Switzerland

Migrol uses OptiLevel measuring systems for its tank content management. The Swiss Migrol AG is one of the best-known petroleum dealers in the Switzerland and has more than 300 petrol stations. Hectronic is equipping 300 Migrol petrol stations in the Switzerland with OptiLevel ATG.

*The requirements were firstly a very reliable and cost effective system and secondly an easy connection to existing point-of-sale systems. All these features have led to the fact that Migrol successfully uses the tank content management by Hectronic and appreciates its high reliability.*



## Effective and sustainable employee training

We regularly educate our service and support staff at our own training centre at the headquarters in Germany. Our Hectronic product specialists share their knowledge during in-depth training courses. This way, we are able to provide reliable support, even at your site.

## Support Hotline - competent and reliable

In addition to the long-term training of our employees, we support our global support network at any time via a Support Hotline. Highly trained technicians assist you quickly, competently and reliably.

## Satisfied customers - our best reference

Our Hectronic system solutions are used worldwide. Our customers are impressed by the quality, reliability and efficiency of our solutions. You can also benefit from the competence and flexibility of our company. We look forward to hearing from you!



### City of Visby, Sweden

Visby is one of the UNESCO World Heritage sites and is one of the best-preserved medieval towns in Scandinavia.

*„To achieve the best result, we opted for the Citea parking ticket vending machines with solar panel. We are very satisfied with the result and have had no complaints on the part of the citizens.“*

**Lennart Klintbom, Traffic Engineer**



### AS24 Fleet petrol stations, Europe

AS24, a subsidiary of the Total Group, has specialised in refuelling forwarding agents in transit for years and has established itself as the leading tank cards provider in Europe. AS24 operates 700 petrol stations in 20 states and uses the HecFleet fuel terminals, OptiLevel fill level measuring systems and Hectronic software for maintenance purposes.

*„With HecFleet, the necessary security for its petrol station network, customer satisfaction and a highly economical system is available to AS24.“*

**Jean Samuel Palard, Head of IT**



### BP / Aral, Europe

BP/ARAL uses OptiLevel fill level gauges for its gas station network. Since 1995, The OptiLevel probes are reliably in use today at about 2,500 gas stations with normal fuels, as well as at about 200 petrol stations with LPG.

*„OptiLevel has impressed us with the high level of reliability, ease of use and long service life. We respect Hectronic as a partner with high product and delivery qualities.“*

**Dr. Wilhelm Beckermann, Dept. TAM-S**

## Repair Center - fast and efficient

Our experienced Repair Center staff is specialised in complete service and in the efficient processing of repairs for all Hectronic products. You can rely on fast and unbureaucratic handling, even in the event of guarantee or warranty claims.

***Why not profit from the expertise, motivation and the commitment of our professionals worldwide.***



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